

Paid Parking Management Services for the Frisco Bay Marina

April 12, 2022



TOWN OF FRISCO
COLORADO

Tonight's Agenda

- Review of the Process
- Introductions
- Current Parking Situation
- Policy Questions for Council
- Rate Questions for Council
- Next Steps

COLORADO

TOWN OF FRISCO

Current Parking Situation



Policy Questions for Council

- * Please confirm seasonal dates for paid parking. Marina staff is recommending June 1 – September 10.
- * Does the Town prefer a revenue share vs. flat rate?
- * Is Council in favor of a 3-year contract?
- * Is Council supportive of Main Street parking enforcement year-round?

Proposed Rates

Proposed Rates:

- * **First 30 minutes free**
- * **Monday to Thursday from 10:00 am to 5:00 pm:
\$.75/half hour with a \$10.00 maximum**
- * **Friday through Sunday and holidays:
\$.75/ half hour for the first 3 hours, \$2.50 a half hour thereafter to a maximum of \$15.00.**
- * **Overnight Parking**

Rate Questions for Council

- * **Is Council supportive of these rates?**
- * **These rates are the same for all 4 Marina lots.**
Is Council supportive of this or, would Council prefer these rates change based on how close to the water you park?
- * **Should rates be increased during holidays or major events?**

Rate Questions for Council

- * **Parking Passes.** Is Council supportive of selling a limited number of season parking passes? If so, should there be a priority for sale for such parking passes?
- * **Would Council like to see discounts offered to guests who rent a boat from the Marina or who dine at the Island Grill?**
- * **Would Council like to see any other discounted or complimentary parking?**

Next Steps

- * **Contract with Interstate Parking**
- * **Council Consent Agenda 4/26**
- * **Questions?**